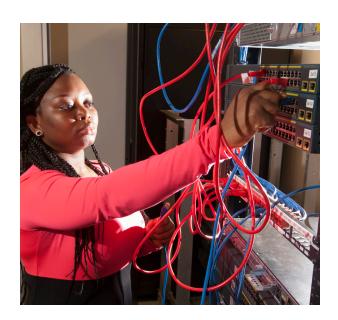
## **STRATEGIC PARTNER** PROGRAM

The Strategic Partner Program is the NDSCS Premier Business program to meet workforce needs in southeast North Dakota. This is the highest level of partnership participation and is designed for businesses looking to work with administration, faculty and staff, and in turn, gain exposure to prospective students.

This program has direct involvement in curriculum development, recruitment and faculty training to the level of vendor certification and compliance. Through this partnership, businesses gain significant brand exposure through logo and signage placement, news releases, interactive content and alumni newsletter articles. In return, a Strategic Partner commits to provide academic program correspondence, materials, supplies, personnel, equipment and a significant annual financial investment.





#### CAREER ACADEMY CURRICULUM COMMITTEE

The NDSCS Workforce Partner program provides business leaders a seat at the table to recommend Career Academy programs and services. Working together, the Committee will investigate, develop and promote plans for student entry points including regional high schools and all post-secondary institutions. The Committee will explore state and national certification programs and determine the required expertise needed to offer certification programs, as well as license and diploma programs at the Career Academy.





# **PARTNERSHIP** PROGRAMS

Strategic Partner Workforce Partner

**CONTACT NDSCS Partnership Programs**701-231-6915

**NDSCS.EDU/PARTNERSHIPS** 

20 19



NDSCS.EDU/PARTNERSHIPS

## **WORKFORCE PARTNER**PROGRAM

The goal of this annual membership program is to meet employer workforce needs. With student interaction at the forefront, benefits include:

- Access to students, prospective students, faculty and staff
- Opportunities to sponsor students through scholarships
- ◆ Enhanced Career Services access
- Pricing advantages for employee career designation courses
- ♦ Workforce trend information

#### **SEE ITEMIZED BENEFITS CHART!**







WORKFORCE PARTNER PROGRAM LEVELS	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Supporter \$500
Career Academy Curriculum Committee	V	V	V		
NDSCS Enhanced Career Services Access	~	V	V		
Student Sponsorship Listing	V	V	V	<b>V</b>	<b>V</b>
Public Relations All Materials	All Materials	All Materials	All Materials	All Materials	
Digital Recognition	Extra Large Logo	Large Logo	Medium Logo	Small logo	
Marketing Giveaways	<b>V</b>	<b>V</b>	<b>V</b>	<b>✓</b>	
Business Workforce Events	2	2	2		
Business Workforce Events  Partnership Recognition Lobby Entrance	2 Extra Large Logo	2 Large Logo	2 Medium Logo		
Partnership Recognition Lobby	Extra Large		Medium		
Partnership Recognition Lobby Entrance Employee Training Course(s)	Extra Large Logo	Large Logo	Medium Logo		
Partnership Recognition Lobby Entrance Employee Training Course(s) See quarterly catalog for course eligilibity.	Extra Large Logo 80 Hours	Large Logo 40 Hours	Medium Logo 20 Hours		
Partnership Recognition Lobby Entrance Employee Training Course(s) See quarterly catalog for course eligilibity. Contract Training Discount	Extra Large Logo 80 Hours 15%	Large Logo 40 Hours 10%	Medium Logo 20 Hours		
Partnership Recognition Lobby Entrance  Employee Training Course(s) See quarterly catalog for course eligilibity.  Contract Training Discount  Video Conferencing Use	Extra Large Logo 80 Hours 15% 40 Hours	Large Logo 40 Hours 10% 20 Hours	Medium Logo 20 Hours 5%		

#### **WORKFORCE PARTNER TRAINING BENEFITS**

The TrainND program at NDSCS offers high quality classes customized for your business. Our team provides services that add true value to North Dakota's business sectors that include, manufacturing, health care, transportation, construction trades and information technology. Your employees will advance their professional skills to become more productive and achieve personal fulfillment. Members benefit by increasing employee satisfaction and morale, adaptation to new technologies, and organizational development.

