

## Blanchard Management Essentials

Becoming a manager is one of the most challenging and critical career transitions. Managers are often chosen from high-performing individuals. These highly proficient doers often become struggling managers, without the methods or skills needed to succeed.



In Management Essentials, based on the #1 best-selling book *The New One Minute Manager®*, participants are introduced to the three secrets of successful managers: Goal Setting, Praising, and Redirecting.

The program develops those secrets into a conversation framework that is easy for managers to understand and master. The program also adds a fourth conversation, Wrapping Up, which is needed to complete the core conversations and help managers boost the engagement and autonomy of their people.

### **BENEFITS:**

- Improved success rates for managers
- Improved team productivity
- Managers are better prepared for the challenges of being a manager
- Participants have the opportunity to learn and practice the essential skills
- Managers are more centered on and supportive of their teams

