SPONSORSHIPS are designed to assist businesses with RECRUITING and RETAINING qualified employees for industries that are experiencing a workforce shortage. Many businesses have found sponsoring a student to be a SUCCESSFUL WAY of recruiting NEW EMPLOYEES.

WHAT IS STUDENT SPONSORSHIP?

A student is considered "sponsored" when a company recruits or is matched with a prospective or current NDSCS student who shows potential and interest as a future employee of the company.

Employers typically form a contractual agreement with a student outlining the expectations and incentives for both parties. The student enrolls in a NDSCS academic program that will provide the education and training appropriate for the skills needed by the company in exchange for on-the-job training or employment later.

While there is no single model for sponsoring students, there are many common characteristics that have proven to be highly effective, such as:

- Tuition reimbursement agreements/contracts;
- Signing bonuses or incentive paybacks;
- Tool purchasing agreements;
- Guaranteed Cooperative Education experiences and/or internships;
- Uniform/branded apparel.

Contact us at NDSCS.Partners@ndscs.edu or 701-671-2131 for more information.

For more information or FAQ’s, visit NDSCS.edu/Sponsorships
BENEFITS TO EMPLOYERS

■ ATTRACT EMPLOYEES
Your company’s ability to sponsor a student while at NDSCS, with guaranteed employment after graduation, could make all the difference in the student choosing your company over others.

■ HIGHLY SKILLED EMPLOYEES
Students are gaining experience on the latest technology and equipment while learning about techniques in their field.

■ RETAIN QUALITY EMPLOYEES
Educational sponsorship agreements can be set up to guarantee sponsored students will stay with your company for a certain time frame following graduation.

■ BECOME A PARTNER IN EDUCATION
Sponsorships provide an opportunity to become partners in the educational process and help train tomorrow’s workforce.

■ POSSIBLE TAX INCENTIVES
Student sponsorship costs may be tax-deductible or qualify for other incentives.

BENEFITS TO STUDENTS

■ AFFORDABLE EDUCATION
Some incentives could reduce costs associated with attending NDSCS. (For example: tuition, tool costs, etc.)

■ SECURED EMPLOYMENT
Guaranteed employment after graduation, pending agreement.

■ STATE-OF-THE-ART TRAINING
Gain experience with the latest technology, equipment and techniques in your field.

■ TEST DRIVE YOUR CAREER
Obtain real-world work experience and knowledge to solidify your career goals.