



# SPONSORING A STUDENT NOW!

**SPONSORSHIPS** are designed to assist businesses with **RECRUITING** and **RETAINING** qualified employees for industries that are experiencing a workforce shortage. Many businesses have found sponsoring a student to be a **SUCCESSFUL WAY** of recruiting **NEW EMPLOYEES**.

## WHAT IS STUDENT SPONSORSHIP?

A student is considered "sponsored" when a company recruits or is matched with a prospective or current NDSCS student who shows potential and interest as a future employee of the company.

Employers typically form a contractual agreement with a student outlining the expectations and incentives for both parties. The student enrolls in a NDSCS academic program that will provide the education and training appropriate for the skills needed by the company in exchange for on-the-job training or employment later.

While there is no single model for sponsoring students, there are many common characteristics that have proven to be highly effective, such as:

- Tuition reimbursement agreements/contracts;
- Signing bonuses or incentive paybacks;
- Tool purchasing agreements;
- Guaranteed Cooperative Education experiences and/or internships;
- Uniform/branded apparel.

Contact us at [NDSCS.Partners@ndscs.edu](mailto:NDSCS.Partners@ndscs.edu) or 701-671-2131 for more information.



For more information or FAQ's, visit [NDSCS.edu/Sponsorships](https://www.ndscs.edu/Sponsorships)



## **BENEFITS TO EMPLOYERS**

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### ■ **ATTRACT EMPLOYEES**

Your company's ability to sponsor a student while at NDSCS, with guaranteed employment after graduation, could make all the difference in the student choosing your company over others.

### ■ **HIGHLY SKILLED EMPLOYEES**

Students are gaining experience on the latest technology and equipment while learning about techniques in their field.

### ■ **RETAIN QUALITY EMPLOYEES**

Educational sponsorship agreements can be set up to guarantee sponsored students will stay with your company for a certain time frame following graduation.

### ■ **BECOME A PARTNER IN EDUCATION**

Sponsorships provide an opportunity to become partners in the educational process and help train tomorrow's workforce.

### ■ **POSSIBLE TAX INCENTIVES**

Student sponsorship costs may be tax-deductible or qualify for other incentives.

## **BENEFITS TO STUDENTS**

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### ■ **AFFORDABLE EDUCATION**

Some incentives could reduce costs associated with attending NDSCS. (For example: tuition, tool costs, etc.)

### ■ **SECURED EMPLOYMENT**

Guaranteed employment after graduation, pending agreement.

### ■ **STATE-OF-THE-ART TRAINING**

Gain experience with the latest technology, equipment and techniques in your field.

### ■ **TEST DRIVE YOUR CAREER**

Obtain real-world work experience and knowledge to solidify your career goals.